

Evening Edge (Select Mkt. Coverage)

Evening Edge is delivered weekly on Thursday to 325,000 selected households in the Atlanta area. This selection is based on the location and demographics of the homes that are most requested by advertisers in key retail areas.

The engaging content includes a spotlight on homes, recipes, and Things To Do in a quick and easy-to-read magazine style format.

Thursday delivery provides an ideal window to drive business for the upcoming weekend. It offers complementary preprint distribution for advertisers utilizing the mid-week AJC newspaper.



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COVERAGE MAP

Distribution area: 61 zip codes

Total Distribution: 325,000

Leverage Thursday delivery as your ideal window to drive business for weekend-oriented events.

Target key audiences, including women, families, homeowners and high-income households.

Display Advertising

- Full distribution
- Front page strip ads
- Full, half, and quarter page ads

Insert delivery option
ZIP code level

